

3rd ANNUAL

Nationwide
Children's
Hospital

Columbus, OH

Implementation of Early Detection and Intervention for Cerebral Palsy



Sponsorship Opportunities

Conference Dates: May 28-30, 2020

CPEarlyDetectionConference.org

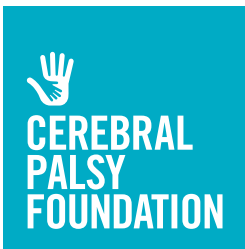
Event Profile

Join us for our 3rd annual conference promoting new pathways for translating knowledge into practice for the early detection and intervention of cerebral palsy.

Through a series of expertly moderated workshops, led by world-renowned clinicians and researchers, attendees will develop a process to translate evidence-based research into clinical reality. All new programming features panel discussions from experts in the field on the latest research, as well as posters from clinicians and researchers across the country.

Who will attend this conference: Teams of pediatric providers working to implement early diagnosis and intervention of CP in multidisciplinary settings. Pediatricians, Family Practitioners, Neonatologists, Neurologists, OTs, PTs, Business Managers, Nurse Practitioners, Researchers and Trainees welcome.

We highly encourage patient care providers to come with their leaders/organizational/business partners in order to benefit from the team-based implementation workshops.



The mission of the nonprofit Cerebral Palsy Foundation is to be a global catalyst creating positive change for people with cerebral palsy.

We drive real world impact through our innovative networks in healthcare, education, design and technology by connecting the leading medical and research institutions with industry leaders to accelerate not only the development of breakthrough advances, but also their delivery.

While our work includes important strides being made toward the eventual prevention of certain types of cerebral palsy and developmental disabilities, our focus is on the translational research, clinical application and knowledge transfer that can dramatically change lives today.



We aspire to create the best outcomes for children everywhere. This means families come to Nationwide from around the globe knowing they will get the highest quality care. It means we will reach to cure rare diseases. It means we will sequence a child's tumor to select the best care pathway. It means we will strive to make an entire population healthier, not just through their physical health, but also in their mental health. It means we will redefine the role of the children's hospital in the achievement of optimal health.

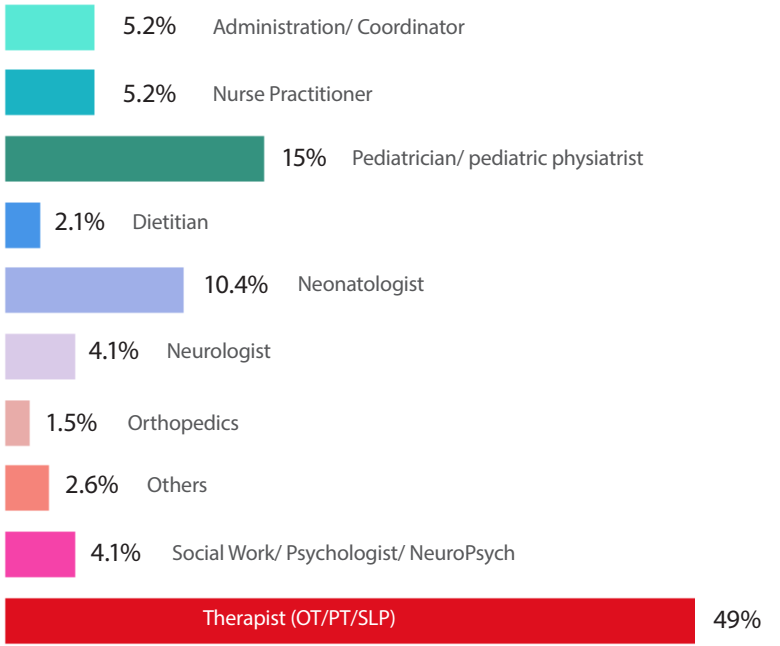
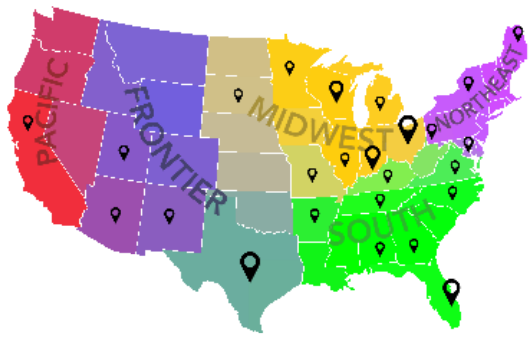
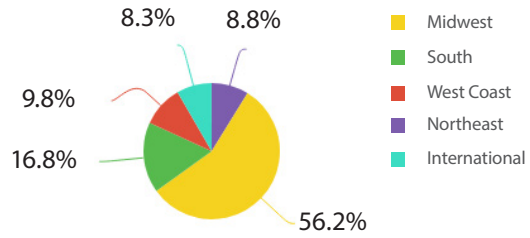
Nationwide Children's is America's 2nd Largest Pediatric Hospital with more than 1.4 million patient visits each year. Families travel from around the nation and around the globe to access life-saving treatments. We are 68 facilities extending out across Ohio and beyond. Here, we have the pediatric expertise every child needs. Here, the future health and potential of all children, is being shaped.

Sponsorship Opportunities

Partner Packages	Premier Partner (\$15,000)	Sustaining Partner (\$10,000)	Education Partner (\$5,000)	Industry Partner (\$2,500)
Exhibit Stand	✓	✓	✓	✓
Logo on program back cover	First Placement	Second Placement	Third Placement	Fourth Placement
Program Book Advertisement	Full Page Color	Full Page Color	1/2 Page Color	1/4 Page Color
Tickets to Networking Dinner	4	3	2	1
Email Inclusion to Attendees	1 pre-conference & post-conference	1 pre-conference		
Speaking Opportunity at Networking Dinner	✓			

HAVE A QUESTION?
 Reach out to Rebecca Lam
rebecca.lam@yourcpf.org

DELEGATE PROFILE



Advertising & Exclusive Sponsorship Opportunities

SPONSORSHIPS

Welcome Reception (\$3,000) *EXCLUSIVE*

- Your company logo will be featured on event tickets
- Opportunity to display branded signage

Networking Dinner (\$5,000) *EXCLUSIVE*

- Join us on May 29th from 6:30-10:30pm - 2 dinner tickets
 - Your company logo will be featured on event tickets
 - Opportunity to give welcome address
 - Opportunity to display branded signage
-

ADVERTISING OPPORTUNITIES

Lanyards (\$3,000) *EXCLUSIVE*

Make an impact by providing the badge lanyard with your company's name or logo. All delegates are required to wear the lanyard to the conference sessions and events.

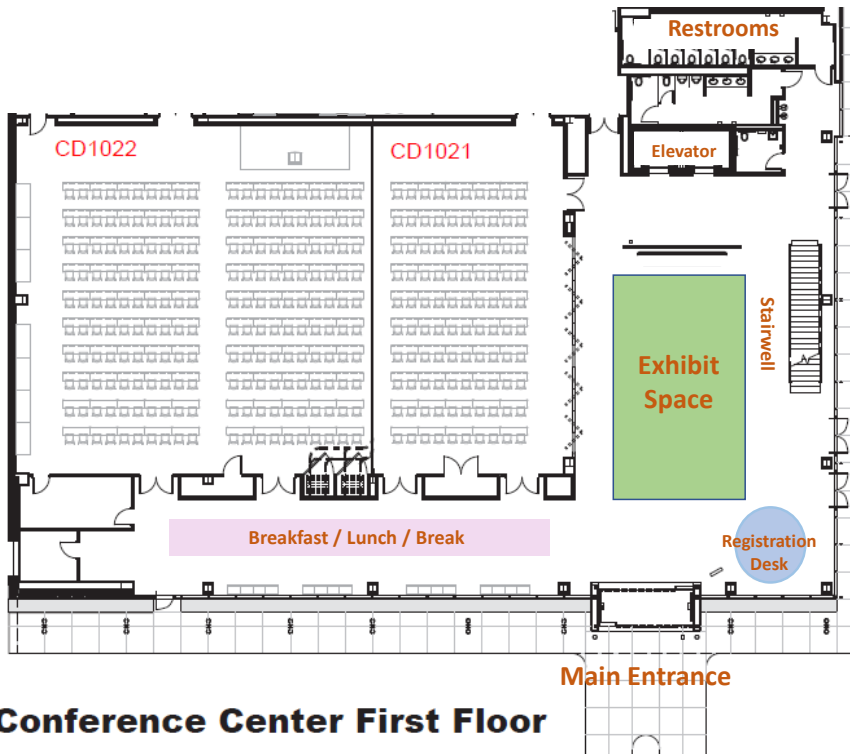
Delegate Tote Bag (\$5,000) *EXCLUSIVE*

Make an impact by adding your company's name or logo on the front side of the delegate tote bag. All delegates will receive a tote bag at registration.

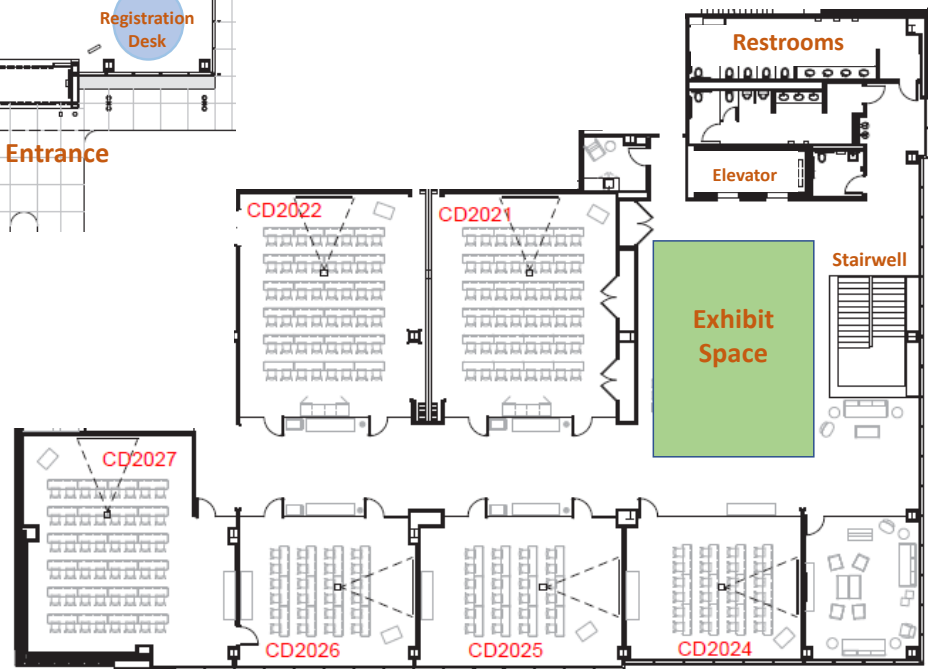
Printed Program Advertisements

- Full Page - \$1,000
- Half Page - \$500

Exhibit Booths



Conference Center First Floor



Conference Center Second Floor

Corporate Rate (\$2,000)
Non-profit Rate (\$1,500)

- Two exhibitor passes
- Inclusion of your company name and 100-word description in final program
- Inclusion of your company name and URL link on website

Exhibit Days

Set up:	Thursday, May 28, 8am - 12pm
Exhibit Open:	Thursday, May 28, 2pm - 7pm Friday, May 29, 8am - 5pm Saturday, May 30, 8am - 4pm
Tear Down:	Saturday, May 30, 2pm - 4pm

All exhibitor and partner packages include the following:

- Access to welcome reception
- Listing in the conference program
- Listing on the conference website
- Logo on exhibit signage
- All printed and online conference materials, including the conference program.

Thursday, May 28th, 2020

1:30 - 2:00pm	Registration
2:00 - 5:00pm	Debates and Panel Discussions
5pm - 7pm	Welcome Reception, Poster Presentations, and Exhibitor Showcase

Friday, May 29th, 2020

8:35 - 9:30am	Keynote Presentation
9:30 - 10:40am	Group Work
10:40 - 11:00am	Exhibitor Showcase
11:00 - 12:00pm	Session 1 Workshops
12:00 - 1:00pm	Session 2 Workshops
1:00 - 1:45pm	Lunch / Exhibitor Showcase
1:45 - 2:45pm	Session 3 Workshops
2:45 - 3:45pm	Session 4 Workshops
3:45 - 4:15pm	Exhibitor Showcase
4:15 - 5:15pm	Group Work

Saturday, May 30th, 2020

8:00 - 9:15am	Keynote Presentation
9:15 - 10:25am	Group Work
10:25 - 10:45am	Exhibitor Showcase
10:45 - 11:45am	Session 1 Workshops
11:45 - 12:45pm	Session 2 Workshops
12:45 - 1:30pm	Lunch / Exhibitor Showcase
1:30 - 2:30pm	Session 3 Workshops
2:30 - 3:30pm	Session 4 Workshops
3:30 - 4:00pm	Exhibitor Showcase

Exhibitors must be present during session breaks. Preliminary schedule of events are subject to change.

Welcome to Columbus, Ohio!

Conference Location

Nationwide Children's Hospital
Conference Center
520 Butterfly Gardens Drive
Columbus, OH 43215

Accommodations

The CPF has reserved a block of rooms at the Sheraton Columbus Hotel at Capitol Square – at a negotiated rate of \$109 per night. These rooms will be available until May 1, 2020 OR until the block is sold out at the group rate, whichever comes first. We recommend booking your hotel as soon as your travel plans have been confirmed: [CLICK HERE](#)

Shuttle

TBD

Parking

Please DO NOT park on-campus due to limited availability and the need for NCH patients to utilize these spaces. You can utilize Ubers or Taxis. Please contact Rebecca Lam at rebecca.lam@yourcpf.org if you require any special accommodations.

Air Travel

John Glenn Columbus International Airport, is just minutes from the central business district and less than ten minutes from Nationwide Children's Hospital.